



Jennifer Matla was born and raised in Bethlehem, Pennsylvania. She graduated from the University of Delaware in 1991 with a Bachelor of Fine Arts degree with a concentration in Illustration. Her career began with illustrations for prominent American fashion designers and her computer skills were honed during her employment with a popular needlework company. She explored her talents in interior design, floral arrangements and painting murals. All of these experiences are coming together with the licensing of her original designs and paintings for posters, gift accessories, stationery products, and alternative wall décor.

